



Republic of the Philippines
Department of Education
National Capital Region
DIVISION OF CITY SCHOOLS
SFHS Compound, Misamis St., Bago Bantay, Quezon City



September 11, 2009

MEMO TO: Asst. Schools Division Superintendents
Division/ District Supervisors
Elementary/ Secondary Principals
Head Teachers and Officers In-charge
Public and Private

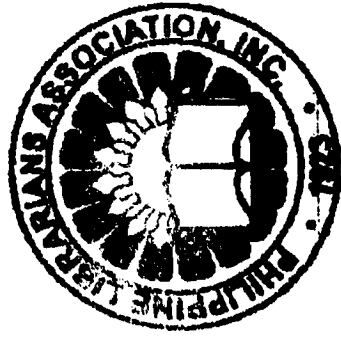
VARIOUS CONTESTS FOR THE 75TH NATIONAL BOOK WEEK

1. For the information and guidance of the field, attached is a letter from Leonila S. Galvez, Library Hub Coordinator (DepEd Manila) and Chairman of the National Book Week 2009 Contest Committee inviting pupils and students to join the various contests for the 75th National Book Week, contents of which is self-explanatory.
2. The different contests will be held at the National Library, T.M. Kalaw, Manila on the following schedules:

Contest	Grade/Year Level	Date	Time
1. Storytelling Contest	Grade IV-VI	October 2, 2009	8: am – 12 nn
2. Essay Writing Contest	1 st – 4 th year	October 2, 2009	1 – 5 pm
3. Poster Making Contest	Elem.-Sec.	October 2, 2009	8 am – 12 nn
4. Book Parade	Elem.-Sec.	November 24, 2009	7 am

3. Attached is the Rules of the Contests for the trainers guidance
4. Wide dissemination of this Memorandum is requested.


VICTORIA Q. FUENTES
Schools/Division Superintendent



PHILIPPINE LIBRARIANS ASSOCIATION INC. (PLAI)

Member, International Federation of Library Associations and Institutions (IFLA)
PLAI Headquarters, 3F/Rm. 301, The National Library Bldg.

T.M. Kalaw St., Ermita, Manila, 1000 - Philippines

TeleFax: 525-9401

RULES OF THE CONTEST

A. STORYTELLING (Thru the Use of a Book)

August 25, 2009

DR. VICTORIA Q. FUENTES

Schools Division Superintendent

DepEd, Quezon City

Madam:

Greetings from the 2009 National Book Week Committee!

The *Philippine Librarians Association, Inc. (PLAI)* in cooperation with *The National Library (TNL)* and the *National Commission for Culture and the Arts (NCCA)* will spearhead the celebration of the *75th National Book Week on November 24 - 30, 2009* with the theme "*Kaayn-ayang Magbasa sa Kapaligirang kay Ganda.*" November is also *Library and Information Services Month*. As in the past, several activities have been line up to highlight the month long celebration and to be participated by schools, academic institutions, library information centers, library associations, publishers and booksellers with strong advocacy of knowing in depth the Filipino culture through books, reading and research.

In this connection, we would like to invite your pupils and students (public and private) to join the different contests which will be held at the National Library, T.M. Kalaw, Manila on the following schedules:

Contest	Grade/Year Level	Date	Time
1. Storytelling Contest	Grade IV - VI	October 2, 2009	8 a.m. - 12 n.n.
2. Essay Writing Contest	1 st - 4 th Year	October 2, 2009	1 - 5 p.m.
3. Poster Making Contest	Elem. - Secondary	October 2, 2009	8 a.m. - 12 n.n.
4. Book Parade	Elem. - Secondary	November 24, 2009	7 a.m.

May we also request for a division memorandum for wider dissemination of the above contests. Attached herewith is the Rules of the Contests for the trainers guidance.

Thank you very much for your most favorable response and whole-hearted support to the library profession.

Very truly yours,

Leonila S. Galvez
LEONILA S. GALVEZ

Library Hub Coordinator, DepEd-Manila

Chairman, NEW 2009 Contest Committee

1. The contest is open to all Grade IV - VI of the 14 divisions of the National Capital Region.
2. Two participants are allowed per division and should be officially endorsed by the Division Superintendent/Supervisor.
3. The contestants will be choosing their own book depicting the theme.
4. The storytelling proper is on October 2, 2009, 8:00 a.m. at The National Library, T.M. Kalaw St., Ermita, Manila
5. The use of school uniform, costume, make-up and microphone are not allowed. The following attire is recommended:
Boys - white t-shirt or polo and pants of any color
Girls - white dress
6. The delivery of the story should not be more than 10 minutes.
7. The winners will receive the following prizes:
 - 1st Prize - P4,000.00 and a Certificate of Recognition for the School
 - 2nd Prize - P3,000.00 and a Certificate of Recognition for the School
 - 3rd Prize - P2,000.00 and a Certificate of Recognition for the School

B. ESSAY WRITING

1. The contest is open to secondary students of the National Capital Region.
2. Two (2) participants are allowed per division and should be officially endorsed by the Division Superintendent or Supervisor.
3. The theme of the essay will be given on the day of the contest on October 2, 2009 at 1:00 p.m. at The National Library, T.M. Kalaw St., Ermita, Manila
4. The essay will be in Filipino and should not be more than 300 words and will be judged on the following criteria:
Organization - 35%
Content - 35%
Mechanics - 30%
5. The winners will receive the following prizes:
 - 1st Prize - P4,000.00 and a Certificate of Recognition for the School
 - 2nd Prize - P3,000.00 and a Certificate of Recognition for the School
 - 3rd Prize - P2,000.00 and a Certificate of Recognition for the School

C. POSTER-MAKING CONTEST

1. The contest is open to all elementary, secondary and college students of public and private schools, colleges and universities nationwide.
2. The poster should be a visualization of the 2009 National Book Week Theme: **"Kaaya-ayang Magbasa sa Kapaligirang kay Ganda"**
3. Use white illustration board (15"x20") in size.
4. Contestant may use any medium (craypas, water color, crayon, pentel pen, etc.)
5. The entry should be an original work and a certification to this effect from the school principal and dean must be submitted together with the contestant's name.
6. The contestant's name and school must be written on a separate sheet of paper and stapled or attached at the back of the entry.
7. All entries become the property of PLAI.
8. Deadline for submission of entries is on September 28, 2009.
9. The criteria for judging will be as follows:

a. Originality	-	35%
b. Pictorial design and composition	-	15%
c. Technique	-	15%
d. Relevance to the theme	-	35%
TOTAL		100%

10. The winners will receive the following prizes:

- 1st Prize - P4,000.00 and a Certificate of Recognition to the School/College/University
- 2nd Prize - P3,000.00 and a Certificate of Recognition to the School/College/University
- 3rd Prize - P2,000.00 and a Certificate of Recognition to the School/College/University
- 1st Honorable Mention - P1,500.00 and a Certificate of Recognition to the School/College/University
- 2nd Honorable Mention - P1,500.00 and a Certificate of Recognition to the School/College/University

D. BOOK PARADE CONTEST

1. The contest is open to all elementary and secondary public or private schools in Metro Manila.
2. Contestant should register their participating book characters to avoid duplication of entries.
3. Participating schools of the 14 divisions of NCR may use their own imagination to depict any scene of a local story, they have chosen to portray.
4. Final judging of the contest will be on November 24, 3009 at 7:00 a.m. - 9:30 a.m. in time for the opening ceremonies of the National Book Week (NBW).
5. Announcement and awarding of prizes to the winning entries will follow after the parade at the Auditorium of The National Library at 10:00 a.m.

- 1st Prize - P 7,000.00
- 2nd Prize - P 5,000.00
- 3rd Prize - P 3,000.00
- 3 Consolation Prizes - P 1,500 - P4,500.00

All non-winning participants will receive a Certificate of Participation. The decision of the Board of Judges is final.

The submission of entries for poster-making contest and registration of contestants for storytelling, essay writing and book parade will start on September 1, 2009 and will end on September 28, 2009 from 8:00 a.m. - 5:00 p.m. at PLAI Office
Tel/Fax # 525-94-01; Mrs. Leonila S. Galvez, Chair, Contest Committee, Gen. M. Hizon
Elementary School, Tel/Fax # 252-22-23.